

HUBLOT POLO GOLD CUP GSTAAD

22-25 AUGUST 2019
POLOGSTAAD.CH





Top: Christine Sturdza with the 2018 winning team: Marcelo Pascual, Cedric Schweri, João Novaes, Nico Lopez Fuentes
Bottom: Eric Sturdza congratulates Cedric Schweri on his team's victory

Cedric Schweri, captain of the Banque Eric Sturdza team

“
*A passion
for performance*
”

As a proud sponsor of the Banque Eric Sturdza team at Hublot Polo Gold Cup, we congratulate Cedric Schweri and his team on their outstanding performance, leading to two consecutive victories in 2017 and 2018.

Through its tremendous success, the Banque Eric Sturdza team shines a light on the values it shares with the Eric Sturdza Group: a passion for performance, team spirit and a tireless quest for excellence. We wish them the best of luck for this year’s 24th edition of the tournament.

www.banque-es.ch



BANQUE
ERIC STURDZA

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R&B PRESSE / P. RENAUDON



KATHRIN GRALLA



KATHRIN GRALLA



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HUBLOT POLO GOLD CUP GSTAAD 2019

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EDITORIAL



Time flies, but traditions continue, as this year we are already organising the 24th edition of the Gstaad tournament.

Thanks to a dedicated committee and a loyal team that has been with us for so many years, we look forward to hosting one of the region's most beautiful sporting events.

Our international connections mean that we are able to attract excellent players, including many Argentineans who make the long journey to our country to display their legendary talent.

As do our sponsors, most of whom have been supporting us for more than 10 years and who have all become friends.

As a President, it is really very pleasant to be able to work in an almost family atmosphere and to prepare a high-level event, both in terms of sport as well as the facilities and the programme we are offering for 4 days.

We are sure you'll enjoy a relaxing weekend at the edge of the field watching some superb matches and making the most of all the extra activities on offer.

I would like to thank all of you for your much-appreciated support. ■

Pierre E. Genecand, President of the Polo Club Gstaad



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Small School, Big Heart

EDITORIAL



LAURENT XAVIER MOULIN/HUBLOT

A two-thousand-year-old sport that has become global, polo fuses power, speed and precision in a spirit of elegance and conviviality. Hublot is particularly proud to once again be associated, for the eleventh consecutive edition, with the superb Hublot Polo Gold Cup Gstaad tournament. This illustrates the fusion of two elite universes, fine watchmaking and polo. Polo, in which the respect of tradition plays a prominent role. The same goes for Hublot, which, in the design of its exceptional watches, always finds a good balance between the traditional aspect of watchmaking and the innovative side, particularly through advanced technology and unique materials. Sport has a special significance in Hublot's life. And when the sport is associated with elegance and fair play, then it becomes an obvious choice. Gstaad represents quality, beauty, prestige, security, holidays, luxury, skiing... in a nutshell, the Swiss way of life. With several of the world's best players on the bill, the Hublot Polo

Gold Cup Gstaad really is Switzerland's benchmark tournament. Hublot will be privileged to be represented by a team of young polo players who are very dynamic, thus resembling the brand whose values they share and whose products they love. There is no doubt they will give their maximum to win a Hublot watch! The programme includes a parade with the players and their horses in the Gstaad village centre, a fabulous party, and the competition itself, which, thanks to the four teams and their supporters, will be very exciting, much to the delight of thrill seekers, horse lovers and fans of open-air entertainment.

**Hublot loves Gstaad. Hublot loves Polo Gstaad.
I wish you all an excellent weekend.**

Ricardo Guadalupe, CEO of Hublot



HUBLOT

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As the President of Banque Eric Sturdza and sponsor of the eponymous team, I am pleased to welcome you to Gstaad for the twenty-fourth edition of the prestigious Hublot Polo Gold Cup 2019.

I would like to congratulate Cedric Schweri and his team on their unprecedented two consecutive victories in the 2017 and 2018 tournaments.

This partnership with the Hublot Polo Gold Cup Gstaad is perfectly in line with the values and spirit of our group: excellence and performance, and a shared passion for sports.

Eric I. Sturdza

HIGH-GOAL HOSPITALITY



Every year in August, the world's elite polo players gather in Gstaad to contend for the prestigious Hublot Polo Gold Cup. The high-goal polo played on the field is the highest level of official tournament polo – the team handicap starts at +8. Every year, we are in awe of the precision, passion, and dedication required to achieve this degree of excellence.

We at the Gstaad Palace are striving to excel in the world of hospitality. From the Olympic-sized outdoor pool to the simple luxury of the Walig Hut, high up in the mountains: we have been perfecting the game of high-goal hospitality for many decades now – always humbled and amazed by the natural grandeur of the majestic scenery surrounding us. We strongly believe that perfection is not possible

without humility. Our dedicated staff will go to any length to share the incomparable gifts we have been given with you, our guests.

For one weekend this summer, Gildo, our beloved former maître d' and a true master of his trade, will teach our guests the humble art of cooking the perfect spaghetti. The Roy Emerson Tennis week lets you hone your racket skills under the watchful eyes of a tennis legend. A group meditation guided by an Indian master, yoga in the Palace gardens, or a stunning summer hike followed by a delicious massage ... to name just a few of the activities you can enjoy this summer at our fairy-tale Palace.

We would be honoured if you could join us.



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SWITZERLAND

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Simone Gibertoni, CEO of "Clinique La Prairie"

Renowned as the innovators of luxury Swiss hospitality and pioneering science, created to unlock the secret of living longer and healthier lives, Clinique La Prairie is one of the most prestigious destinations to retreat to in the world.

For over 20 years, Hublot Polo Gold Cup Gstaad has been another distinguished destination for a handful of exclusive guests every August. Clinique La Prairie is honored to be among the main sponsors for a second year, as it shares its philosophy of offering a world-class, unique service in an exclusive setting. Clinique La Prairie's CEO, Simone Gibertoni commented:

"Following an incredible first year, where team Clinique La Prairie played fantastically to qualify in the tournament's final, coming second, we are delighted to be returning for another year.

"We remain unrivalled in our holistic approach to medical wellbeing and stand proud as one of the most iconic Swiss brands for over 80 years. Our clinic has been at the forefront of truly pioneering research and practices promoting longer, healthier living, as well as combining medical excellence with high-end technology. It is a great pleasure to be back in Gstaad, which represents many of the values of Switzerland, and therefore our values."

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HUBLOT AND FERRARI OPEN A NEW CHAPTER IN THEIR COLLABORATION WITH THE CLASSIC FUSION FERRARI GT WATCH

Classic Fusion Ferrari GT

Since the very start of their collaboration in 2011, Hublot and Ferrari have always created watches with a unique design and motorisation. Each new edition introduces a new style. This year, Hublot presents an elegant and contemporary piece that draws inspiration from the “Gran Turismo” universe. The launch of the Classic Fusion Ferrari GT watch – with its extremely innovative design which integrates the new UNICO manufacture movement in a body with distinctive and dynamic lines - sees Hublot and Ferrari write a new chapter in their collaboration.



The long-term collaboration between Hublot and Ferrari is one of a kind and an endless source of creative inspiration that builds on the common values these two prestigious houses share. The constant drive for innovation and refinement behind the unstoppable creative impetus of both Ferrari and Hublot has come to life in the Big Bang Ferrari, the MP-05 LaFerrari and

the Techframe. The collaboration first drew inspiration from the racing world and Formula 1, with the Big Bang Ferrari editions. In 2017, Hublot and Ferrari expanded to the universe of GT, with the Techframe Ferrari Tourbillon Chronograph specifically created to celebrate the 70th anniversary of Ferrari. This year the collaboration goes a step further in this world, which has always defined a travel



philosophy that combines tradition, elegance and technical perfection. "Driving over long distances at high speed in comfort and with style." This is what the "Gran Turismo" spirit is about. The term also defines a category of limited-production, very high-performance luxury cars. The GT world is one of innovation and refinement, with a passion for mechanics performance and innovation and an appreciation for elegance and beauty. To pay homage to the "Grand Touring" cars, Hublot and Ferrari have now combined for the first time their sense of aesthetic creativity and mechanical innovation in a Classic Fusion, a watchmaking chassis that is both traditional and modern, in line with the stylistic codes of the GT universe.

Another first: the famous UNICO manufacture movement has been integrated into a 45-mm-diameter Classic Fusion case. This is the second of Hublot's own chronograph calibres, unveiled in 2018 (HUB1281). Protected by four patents, this self-winding flyback chronograph movement, with 4 Hz frequency (28'800 A/h) and a column wheel that can be seen from the dial side, has technical specifications that are fit for a champion with, in particular, a thickness of only 6.75 mm and 3-day power reserve that is very useful for day-to-day life. The entirely new Classic Fusion Ferrari GT is available in three different cases: Titanium (limited edition of 1,000 pieces), King Gold (limited edition of 500 pieces) and 3D Carbon (limited edition of 500 pieces).

All-new in the Fine Watchmaking world, 3D Carbon is a polymer matrix composite (PMC) made of three-dimensional fibres. This high-tech material, which is very popular in motorsport, has outstanding qualities of resistance and, in the case of the Classic Fusion Ferrari GT, offers a lightweight but solid layer of protection, to the UNICO manufacture movement. Designed by the "Centro Stile Ferrari", the new Classic Fusion Ferrari GT draws inspiration from the GT designed and crafted in the Maranello workshops. Its design is very contemporary; Hublot worked on the motor and Ferrari on the body. One of the main design features of the Classic Fusion Ferrari GT is the case, conceived as a true concentrical suspended element that enhances the dial presence and the sophisticated manufacturing making process. For this purpose, the "Centro Stile Ferrari" designers applied their expertise, building bridges between automotive design and watchmaking motorisation, and thereby proving that they love to work and surpass themselves on other projects than those linked to cars.

Entirely different yet resolutely complementary to the Techframe launched in 2017, the Classic Fusion Ferrari GT is a watch for lovers of fine mechanical pieces who want to display a contemporary and

refined style. The dial is transparent thanks to the use of sapphire crystal and reveals the high-precision mechanics of the UNICO HUB1281 calibre, with the famous Prancing Horse appearing at 12 o'clock. Each and every detail has been subjected to meticulous finishing touches like the red thread around the sapphire crystal with anti-reflective coating, a stylistic reference to the legendary Ferrari colour. The straps of the Classic Fusion Ferrari GT have been subtly created in black rubber and dressed in Schedoni leather, like the seats of the Maranello historical race cars. Round like a racing tachometer, the new Classic Fusion Ferrari GT is a piece for our time, with particular attention paid to the ergonomics and a thickness of only 13.15 mm, a rarity for an integrated flyback chronograph. This innovatively designed, airy watch of rare elegance opens a major new chapter in the partnership of excellence between Hublot and Ferrari. ■

HUBLOT

Founded in Switzerland in 1980, HUBLOT is defined by its innovation, which began with the highly original combination of gold and rubber.

This "Art of Fusion" stems from the imagination of its visionary Chairman, Jean-Claude Biver, and has been driven forward by CEO Ricardo Guadalupe since 2012.

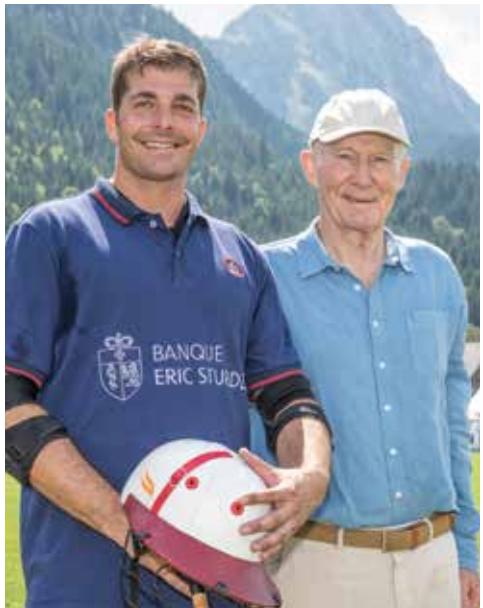
The release of the iconic, multi-award-winning Big Bang in 2005 paved the way for new flagship collections (Classic Fusion, Spirit of Big Bang), with complications ranging from the simple to the highly sophisticated, establishing the extraordinary DNA of the Swiss watchmaking house and ensuring its impressive growth.

Keen to preserve its traditional and cutting-edge expertise, and guided by its philosophy to "Be First, Different and Unique", the Swiss watchmaker is consistently ahead of the curve, through its innovations in materials (scratch-resistant Magic Gold, ceramics in vibrant colours, sapphire), and the creation of Manufacture movements (Unico, Meca-10, Tourbillon).

HUBLOT is fully committed to creating a Haute Horlogerie brand with a visionary future: a future which is fused with the key events of our times (FIFA World Cup™, UEFA Champions League™, UEFA EURO™ and Ferrari) and the finest ambassadors our era has to offer (Kylian Mbappé, Usain Bolt, Pelé).

Discover the HUBLOT universe at our network of boutiques located in key cities across the globe: Geneva, Paris, London, New York, Hong Kong, Dubai, Tokyo, Singapore, and at HUBLOT.com

MOMENTS 2018





MOMENTS 2018

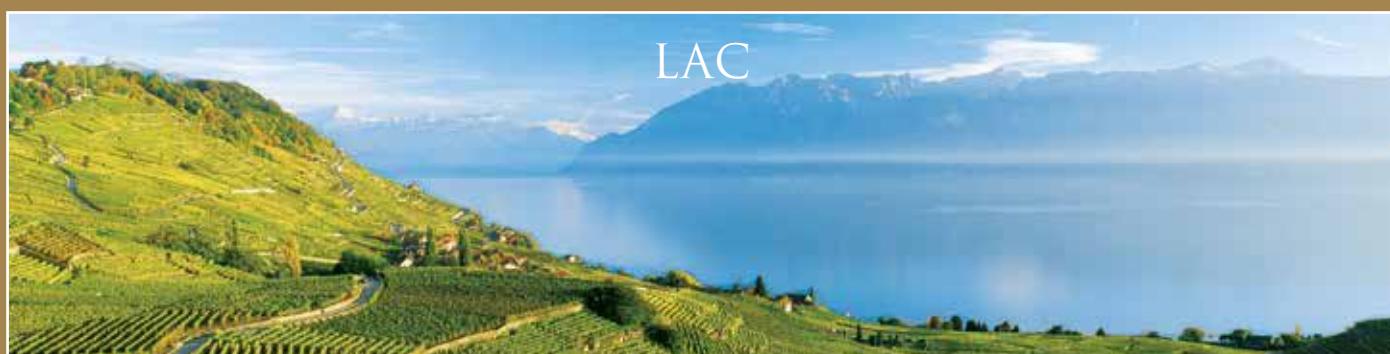
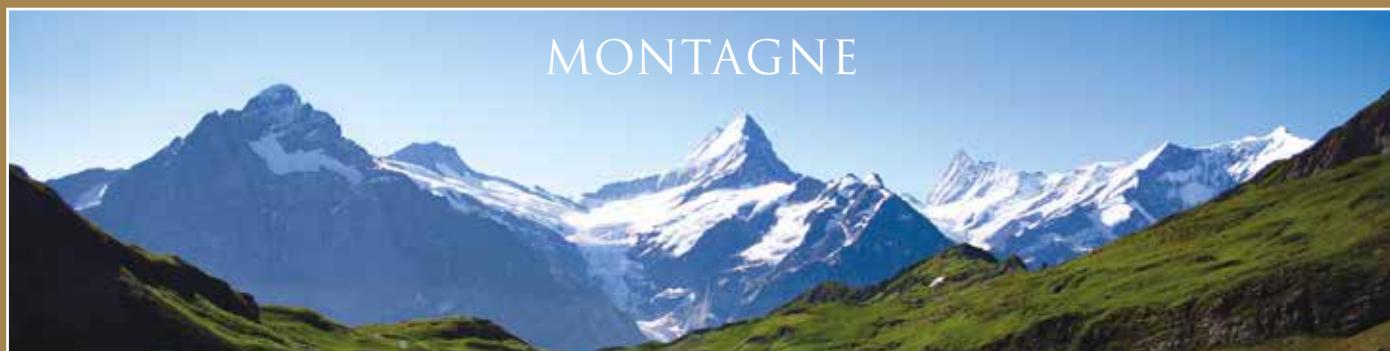




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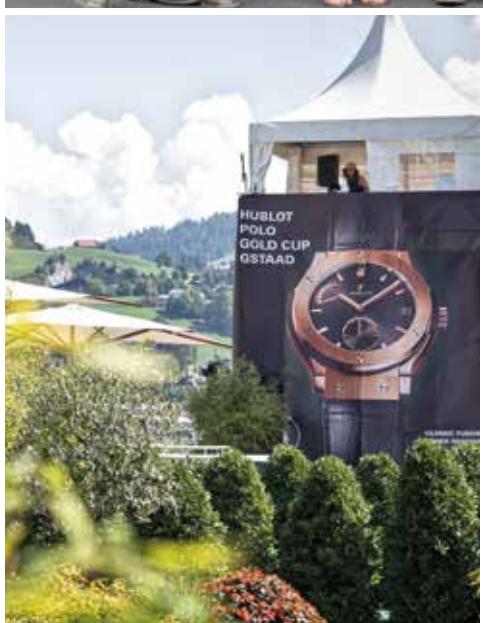
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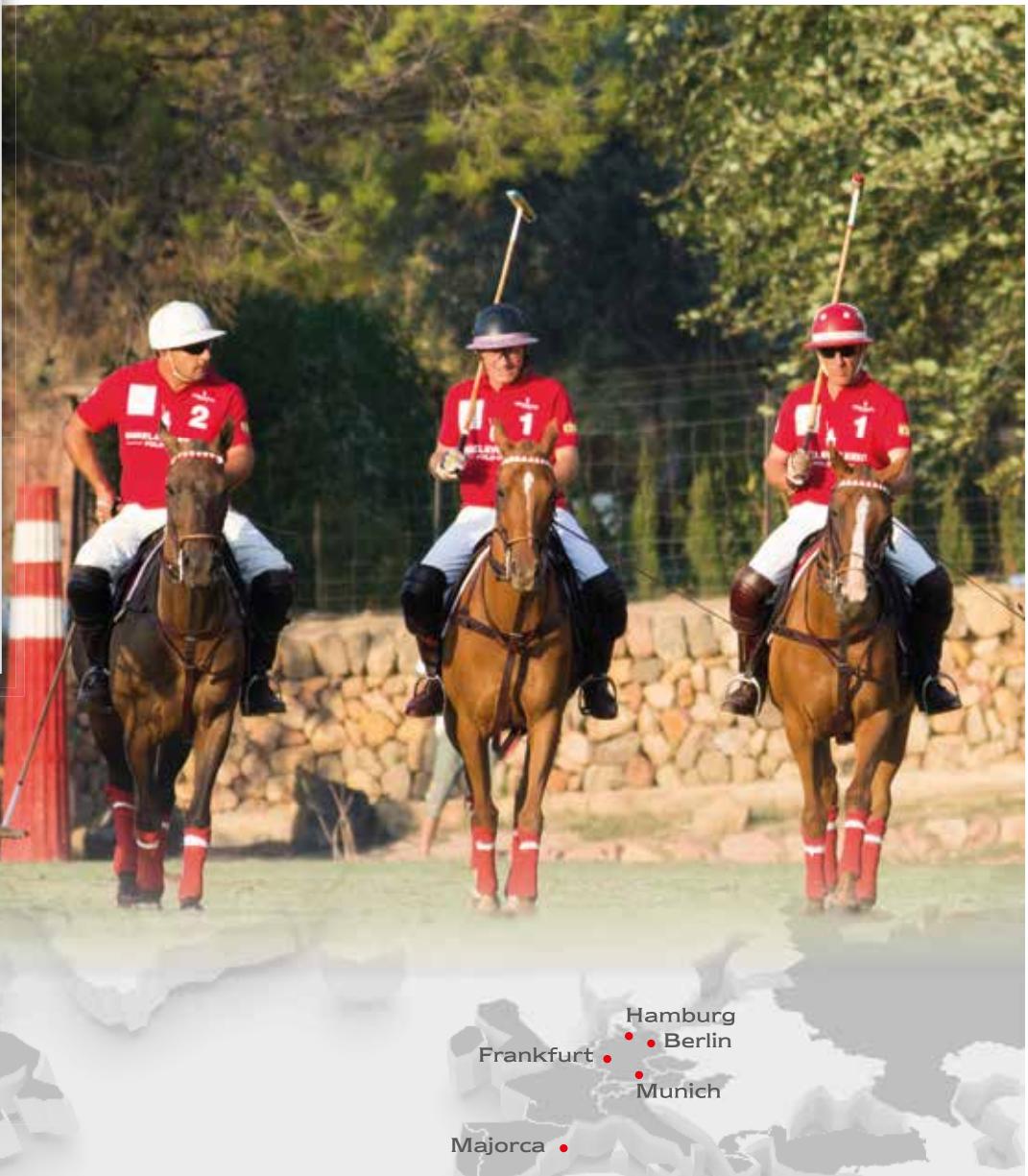
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27 – 28 July 2019
24 – 25 August 2019
28 – 29 September 2019
26 – 27 October 2019

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19 September 2019

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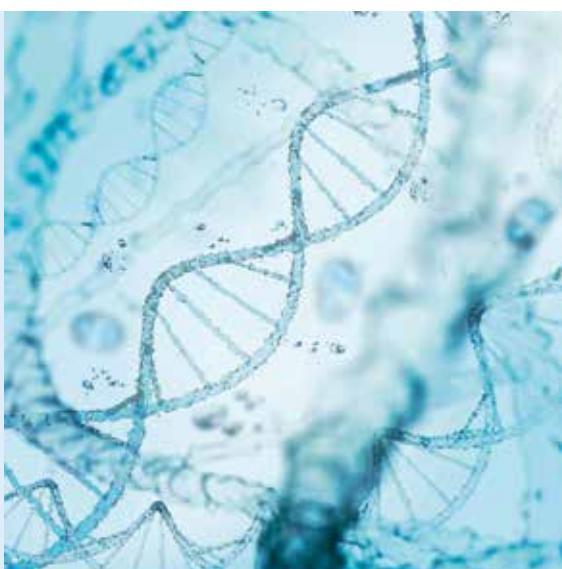


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2019 PROGRAM

22 THURSDAY



23 FRIDAY



11:00 am Polo Village opens

1:30 pm 1st Qualifying match

3:00 pm 2nd Qualifying match

4:00 pm Players Parade

through Gstaad

No matches

24 SATURDAY



25 SUNDAY



11:00 am Polo Village opens
11:30 am VIP tent opens for Lunch
1:30 pm 1st Semi-final match
3:00 pm 2nd Semi-final match
8:00 pm Gala Night in the VIP tent

11:00 am Polo Village opens
11:30 am VIP tent opens for Lunch
1:30 pm Match for 3rd and 4th place
3:00 pm FINAL
4:30 pm Prize Giving Ceremony



TEAM HUBLOT

Marco Maximilian ELSER	USA	HCP	0	Captain
Marcos ANTINORI	IT/ARG	HCP	3	
Nicolas ANTINORI	IT/ARG	HCP	4	
Julio NOVILLO ASTRADA	ARG	HCP	7	
Total		HCP	14	



TEAM BANQUE ERIC STURDZA

Cedric SCHWERI	CH	HCP	0	Captain
João NOVAES	BRA	HCP	5	
Olavo NOVAES	BRA	HCP	6	
Thomas ASTELARRA	ARG	HCP	3	
Total		HCP	14	



TEAM GSTAAD PALACE

Gerardo COSENTINO	LIE	HCP 0	Captain
Carlos GENES	ARG	HCP 3	
Santiago SCHWEITZER	ARG	HCP 5	
Franco GAI	ARG	HCP 6	
Total		HCP 14	



TEAM CLINIQUE LA PRAIRIE

Piero DILLIER	CH	HCP	0	Captain
Andreas BIHRER	CH	HCP	0	Captain
Bautista BEGUERIE	ARG	HCP.	4	
Juan Manuel GONZALEZ	ARG	HCP	4	
Lucas LABAT	ARG	HCP	6	
	Total	HCP	14	





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Bien qu'issus d'horizons multiples, nos passagers ont en commun une même exigence de professionnalisme et de qualité.

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REPORTAGE

R&B PRESSE / P. RENAUDON



Adolfo Cambiaso, an alien with his feet on the ground



Report: R&B Presse / Pascal Renaudon

REPORTAGE

Adolfo Cambiaso, an alien with his feet on the ground

R&B PRESSE / P. RENAUDON



Even against such formidable players as the 9-goalers Santiago Toccalino and Facundo Sola, Adolfo Cambiaso is always one step ahead!

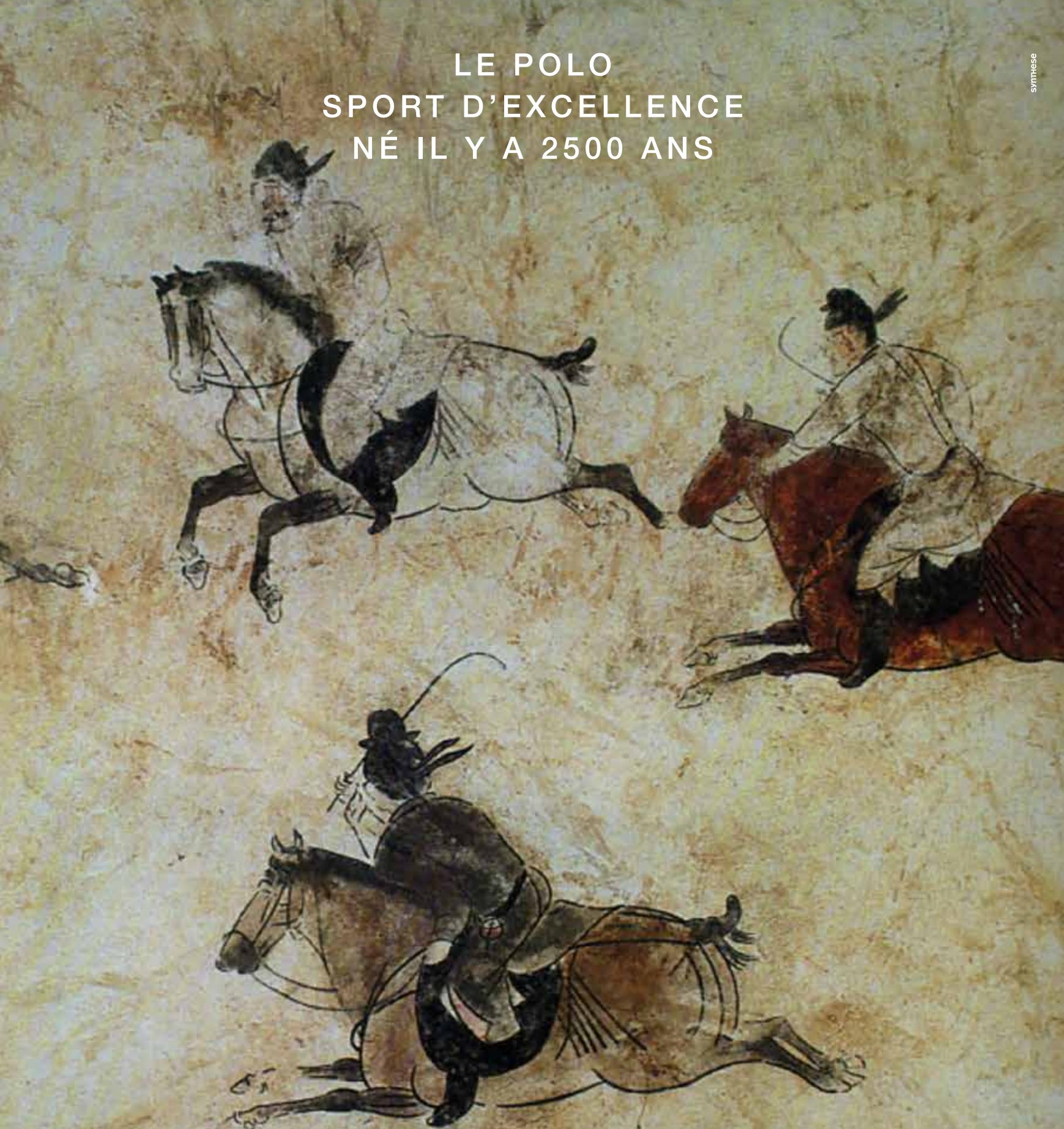
Adolfo Cambiaso is a “god” in his country, a star in the same way as some singers or athletes, like Diego Maradona, one of his most fervent supporters. Adolfito*, knows how to maintain his image. Not necessarily through calculation, although that plays its part, but through his talent and the passion he has for his sport, his profession and for horses. Portrait of the greatest player of all time.

Cambiaso is a horseman first and foremost, before being the glamorous character towards which his advantageous physique and the necessary business system around polo have inevitably pushed him. This is not necessarily the aspect of his sport that enchant him the most. Cambiaso is not a socialite or even a partygoer. He is well-behaved, married (to the beautiful Maria Vázquez, a top model, of course), father of two sons and a daughter (fifteen-year old Mia, who just a few hours

before her father, won her second Argentinean Women's Open last December) and after his matches prefers to enjoy a maté with his petiseros in the stables (to “relive the match”) rather than sipping champagne in the VIP tents! Besides, he doesn't drink or smoke.

Although it's hard to escape it, he shuns the media once his matches are over in Palermo, in order to go to Canuelas, an hour from Buenos Aires, to his club, La Dolfina. The club that ➤

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REPORTAGE

Adolfo Cambiaso, an alien with his feet on the ground

R&B PRESSE / P. RENAUDON



Like fathers, like daughters: Mia Cambiaso (raised arm) won the first two editions of the Argentina Women's Open, with the handicap 10F, the English Nina Clarkin (who also carries the cup) and the sisters Fernandez Ajauro, whose father, Milo, former handicap 10, also won the Argentina Open (three times) and now coaches La Dolfina.

he built on his childhood stomping ground, from the first wags that his incredible talent allowed him to earn while he was still a teenager. A stomping ground that has become more than just a polo club: a huge 470-hectares real estate area with a boutique hotel and spa, 27 luxury villas and 28 apartments

scattered around twenty polo fields, enabling it to host, among other guests, its "patrons", the people who finance it all year round, paying a combined total of around five million dollars during the American and European seasons. The man doesn't like to talk about himself but becomes eloquent when the con-



Same helmet and first of all same attitudes, Mia Cambiaso is the female clone of his father. His little brother, 'Poroto', already plays as a professional accompanying his father.

versation turns to horses: "Breeding horses is what I love most of all. I have a lot of broodmares and about 15 stallions. These are all horses that have performed particularly well in matches. I love it." He will not talk about himself but will gladly reveal his secrets in choosing a horse: "If I like the look of a horse,

I absolutely have to ride it to try it out. The first thing I test is the mouth: a good mouth is essential for me." His day-to-day routine has nothing to do with the glamorous vision portrayed in the magazines: "I get up and train in the morning, eat lunch and then train again in the afternoon. If it is tournament day, ▶

REPORTAGE

Adolfo Cambiaso, an alien with his feet on the ground

R&B PRESSE / P.RENAULDON



One of the many clones of La Dolfina Cuartetera.

I check the horses and equipment, making sure everything is well prepared and ready for the match. If there is no match, I ride the young horses." We told you he was a horseman first and foremost! His desire to produce the best possible horses has now shifted towards cloning, in partnership with an American laboratory, Crestview Genetic. At 85,000 CHF each, he

simply had several copies of his seven best horses cloned: Colibri, his very first champion, Aiken Cura, the stallion who died twelve years ago after suffering a fracture in the final of the Argentinean Open, Cuartetera (best mare in the final of the Open several times over, "The best polo mare of all time", he says), Small Person, Raptor, Lapa and La Nona, all horses who played

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REPORTAGE

Adolfo Cambiaso, an alien with his feet on the ground

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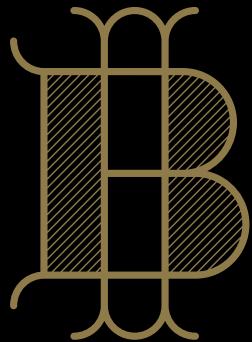


Cedric Schweri: "I played with Adolfo Cambiaso in Ibiza in 2012 : he is a very nice and humble person and of course the best of the best. I guess what Federer is to tennis Cambiaso is to polo."

at 40-goal level. Of all these clones, only those of La Cuartetera and Lapa, the former born in 2010, seem to have really made it to the top level. Last year, they featured in the three La Dolfina teams, his own, his daughter's, La Dolfina Brava, and the second team he created in 2017, La Dolfina Polo Ranch. In the final, his team fought back with ten of these clones and, during the same period, he and two of his players were riding three at the same time. The No. 9 copy of the famous Cuaertera was elected

best mare of the 2019 final. It may seem to lack a little poetry, but that doesn't bother this outstanding champion: "People can be for or against cloning, I don't really care, as long as I win the Argentinean Open". ■

*Adolfito = A nickname based on his first name, the same as his father, Adolfo, who speaks perfect French. It was at the home of his father, who ran a small polo club in Canuelas, that the young Adolfo first picked up a polo mallet at the age of 10.



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The Ferrari Portofino is the new V8 GT set to dominate its segment thanks to a perfect combination of outright performance and versatility in addition to a level of driving pleasure and on-board comfort unparalleled on the market. Capable of unleashing a massive 600 cv and sprinting from 0 to 200 km/h in just 10.8 seconds, the Ferrari Portofino is the most powerful convertible to combine the advantages of a retractable hard top, a roomy boot and generous cockpit space complete with two rear seats suitable for short trips.



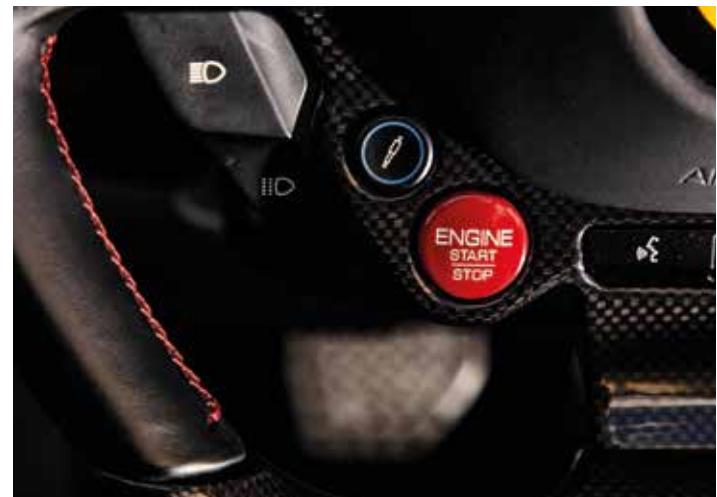
The Portofino takes its name from one of the most charming villages on the Italian Riviera, an eponym for stylish elegance, is the most versatile model in the range. A Ferrari designed to be driven every day that also effortlessly converts from an authentic 'berlinetta' coupé to a drop-top capable of delivering a unique Ferrari soundtrack and superb driving pleasure even in day-to-day situations.

ENGINE

Starting with the V8 power unit, which has won the outright International Engine of the Year award for two consecutive years

in 2016 and 2017, Ferrari's engineers worked on several different fronts to deliver a power output of 600 cv at 7500 rpm, the equivalent of 156 cv/l, introducing new mechanical components as well as specific engine management software.

Maximum mechanical efficiency is guaranteed by the use of high-resistance aluminium alloy pistons and con rods with innovative geometries and specially-shaped high-tumble intake manifolds. Combustion is optimised across the engine's rev range by an ion-sensing system with adaptive ignition and multi-spark functionality. Losses in the intake have been reduced by new more linear high- and low-pressure air ducts while the all-new exhaust system benefits from a single-piece exhaust header.



ARCHITECTURE AND WEIGHT REDUCTION

One of the Ferrari Portofino's most impressive features is that it is significantly lighter than the California T. To achieve this, the Prancing Horse engineers worked extensively on every aspect of the car.

All the body-in-white and chassis components were redesigned and integrated to an even greater extent. The A-pillar, for example, now consists of just 2 pieces compared to 21 different components in previous models. Modern production technologies, most notably sand-casting which allows the creation of hollow components, allowed designers to create innovative forms that are lighter.

STYLE AND AERODYNAMICS

The Ferrari Design Centre-penned Portofino is an aggressively-styled car with a two-box fastback configuration – unprecedented in a coupé-convertible with a retractable hard top – that adds extra

sleekness to its silhouette, lending it a sportier character without impinging on its elegance and dynamism.

As is always the case in Ferrari, the aerodynamic development process involved every single area of the car and its development, from the initial layout choices to the management of the flows involved in heat dissipation, and the definition of every single detail of the underbody and bodywork. The Aerodynamics department and Ferrari Design collaborated on a day-to-day basis on the latter in particular.

INTERIOR

While the Portofino's exterior exudes a stylish compactness and instantly marks out its GT vocation, its cabin too has also been carefully designed and developed. The Ferrari Design team pinpointed certain specific essential requirements, the foremost of these being formal and functional coherency between the car's exterior and its interior, weight reduction and creating more space for occupants. ■

REPORTAGE



Cedric Schweri, “en route” for a hat-trick

A polo enthusiast since he hit his first ball, Cedric Schweri is a true fanatic of the sport. But what he loves even more is sharing his passion with as many people as possible, through the Legacy Polo Club near Zurich and its subsidiary in Argentina. The 41-year-old Swiss national, who owns five restaurants, has made hospitality his trademark.



REPORTAGE

Cedric Schweri, "en route" for a hat-trick

KATHRIN GRALLA



Cedric Schweri, double winner of the Hublot Polo Gold Cup Gstaad.

The current title holder, Cedric Schweri is a regular at the Hublot Polo Gold Cup Gstaad and this year he will participate for the seventh time. "I find the atmosphere and organisation incredible. Besides, it's really nice to play in my country." After five years without success, he finally won the coveted title in 2017 and then repeated the feat last year, riding for Banque Eric Sturdza, a great achievement, particularly

against such a tough opponent. The Swiss player was not always destined to become a polo player, however. When he was a child, he tried his hand at dressage and then show jumping. After a ten-year break from horse riding, he discovered polo by accident in Mexico, where he runs a restaurant. "One of my clients owns a local polo club. He told me that he had a problem because he didn't have enough qualified riders to maintain his



Cedric's plan for Gstaad 2019 in two questions (for a third win ?)...

– Is the Hublot Gold Cup Gstaad now the main goal in your season? Ready for a “hat-trick” this year?

– Well I wouldn't say my main goal, but one of my favourites since it's the most important tournament in Switzerland and of course as a Swiss national I am honoured to be a participant. I'm as ready as I can be, I mean it would be amazing to win for the third time.



– Are you particularly proud to play for the colours of Banque Eric Sturdza?

– When I first met Eric Sturdza seven years ago, I felt there was a connection and even though we did not win this year, he encouraged me to come again and play for him. It took us three years of being fourth and third before we reached the first final which we lost for half a goal. The following year we made it and won the 2017 title and the following year was crowned with the second victory. I think we are the first team to have won twice in a row. And it is like Eric says, all good things need time, preparation and dedication, which are all values of Banque Eric Sturzda.

polo horses during the low season. So, I offered to take care of his horses for a while. The first time I found myself on a horse, a friend of mine told me that I had forgotten something: the mallet! But I had no idea what to do with it. He then introduced me to using it and I spent afternoons in the 35-degree heat, trying to hit the ball."

As for many players, what started as an experiment quickly

became a passion and before he knew it, Cedric Schweri had a string of horses and was playing at tournaments in Mexico and Switzerland. But he quickly noticed a significant difference: "When I started playing in Switzerland, I had about ten horses, I needed a pro and it ended up costing me a lot. So, I started thinking about how to make my polo playing less expensive and I found a solution, which is to share the costs with others." ▶

REPORTAGE

Cedric Schweri, "en route" for a hat-trick

KATHRIN GRALLA



KATHRIN GRALLA



KATHRIN GRALLA



Whether on grass or snow, from Switzerland to Argentina, Cedric Schweri is a true warrior on a polo field.

The businessman brought together some friends to start a club: the Legacy Polo Club near Zurich. "Each member of the club contributes, paying towards renting the field, the stables, all the facilities. This has allowed me to reduce my own costs to the point where it no longer seems excessive to play in Europe." The primary goal of his club is much more important than reducing costs. What Cedric Schweri really dreams of is develop-

ing and modernising the sport in Switzerland by supporting a whole new generation of polo players capable of playing in the biggest tournaments and competing at the professional level in Argentina.

The Swiss entrepreneur was also keen to share the experience of Argentinean polo in a spirit of conviviality, creating a club called Rancho Tinto. "If you like playing polo, you can't settle for



REPORTAGE

Cedric Schweri, "en route" for a hat-trick

KATHRIN GRALLA



KATHRIN GRALLA



KATHRIN GRALLA



Joy of living on a polo field, closeness to the public, friendship ... and even if he sometimes has his head upside down, Cedric Schweri has it on his shoulders when it comes to build a winning team or to manage his five restaurants!

just playing for four months of the year. I wanted to offer the polo experience 365 days a year. With the Swiss club licence, you have access to lessons during the season in Argentina. Fifty percent of members take advantage of a week or two in Argentina to train and play. But we also offer a full reception pro-

gram with good food, wine and cultural activities." Once again, the goal is to be able to play in Argentina without excessive costs, allowing investors to contribute towards projects to support young players or NGOs such as the WaterKiosk Foundation, which fights for access to drinking water. "I actually didn't

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SOCIETY
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REPORTAGE

Cedric Schweri, "en route" for a hat-trick

KATHRIN GRAILLA



Often at the heart of the action, Cedric Schweri is always a decisive player in the victories of his teams.

found Waterkiosk, I just participated in it. In 2016, I started my own foundation, 'Polo mit Herz', together with Thomas Fedier from WT Wealth Management. The foundation's aim is to help make the wishes of kids with cancer come true or just provide them with the daily supplies which make their life easier"! For Cedric Schweri, creating, developing and giving back to others is a way of life.

In addition to polo, his other passion is gastronomy. He also owns a restaurant in Cancun and four in Zurich. "My whole education was based on gastronomy and I learned with the chef at La Savoie before training as a sommelier. I then gained a Bachelor's degree in hotel management. Today, my core business is everything relating to hospitality. In Zurich and Argentina, we offer not only polo, but also different events where we cook ourselves. Everything is linked and it always ends with

food, sports and drinks. It's a good life but it takes a lot of work. Sometimes I think it would be easier to work in the stock market, but I like what I do.

In 2019 he will open his fifth restaurant in Zurich and the vegetables served there will have grown on the roof of the building. Cedric Schweri is a tireless visionary. ■

Cedric's five restaurants...

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So....Langstrasse 20 8004 Zurich
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KATHRIN GRALLA

Polo is a passion. Photography is a passion. Both together are pure happiness!

Text by Polo&Luxury

May we present Kathrin Gralla. Many of you, dear readers, have already come across the charming lady from Stuttgart, knowing and loving her work - her photographs to be more precise. Whether in sunshine on the island of Sylt, rainy weather (sometimes) in Switzerland or in the snow of St.Moritz, Kathrin Gralla and her camera are always there, capturing the most exciting moments. You will find some of her latest work in this magazine. Perfection, passion and the willingness to go the extra mile, whatever it takes - these are Kathrin's key traits, whether as a photographer, as Marketing manager or as a polo player.

She discovered the word of polo rather by coincidence. Kathrin's first contact with polo was "Lucie". Lucie was the polo horse of a friend and Kathrin used this friendly pony as a model for shooting pictures for an exhibition. "I was impressed by the calm, grace and lively nature of those horses". Lucie's owner sent her pictures to a number of polo event organizers, and it didn't take long before she received the first job. Following her commitment to perfection, that gave her sleepless nights, as she tried to learn everything about the game, its traditions and rules.

"Once I had witnessed my first game, I was hopelessly in love. Still today, I am deeply impressed by the cooperation of riders and horses, the dynamics and the passion. It's pure adrenaline: the ground trembles, when the players and the horses are approaching. Then the sound of the hooves and the calls of the players. And then the phalanx of animals and players comes thundering past you, all sharing one common goal winning! I am addicted to all this!" But how did Kathrin Gralla become a photographer in the first place?

"I have been taking pictures since my earliest childhood. In a strange way, I have always been attracted to it. The first picture I took shows the frightened face of my mother, fearing that her little daughter might drop the camera. Today, this picture is hanging in my studio and keeps reminding me why I am doing all that. It's a life-long passion that I was born with. Just like my interest in people I have always found and still find faces and emotions very intriguing - also what moves people, making them who they are, show

their beauty. Kathrin holds Master degrees in Marketing and Psychology and worked for many years in Germany and Asia. She also studied photography at a distance learning academy in New York. Today she is the owner of Der Rote Drache (The Red Dragon), a firm that specializes in Photography for polo, people, and events. "Now I am doing the things that I enjoy the most. Inspiring my team members to achieve results along with capturing the beauty of people and their activities as a photographer are my passions. To my surprise, I found that both lines of work create synergies, which I had not expected. I know which pictures a Marketing department might need and at the same time know how to deliver them."

Two years ago, Kathrin was the first time on a polo horse herself. And became a player of Polo Park Zurich, adding a long missing part to her passion.

Book Kathrin Gralla

If you would like Kathrin to capture your event, visit www.derrotedrache.com for all contact details.





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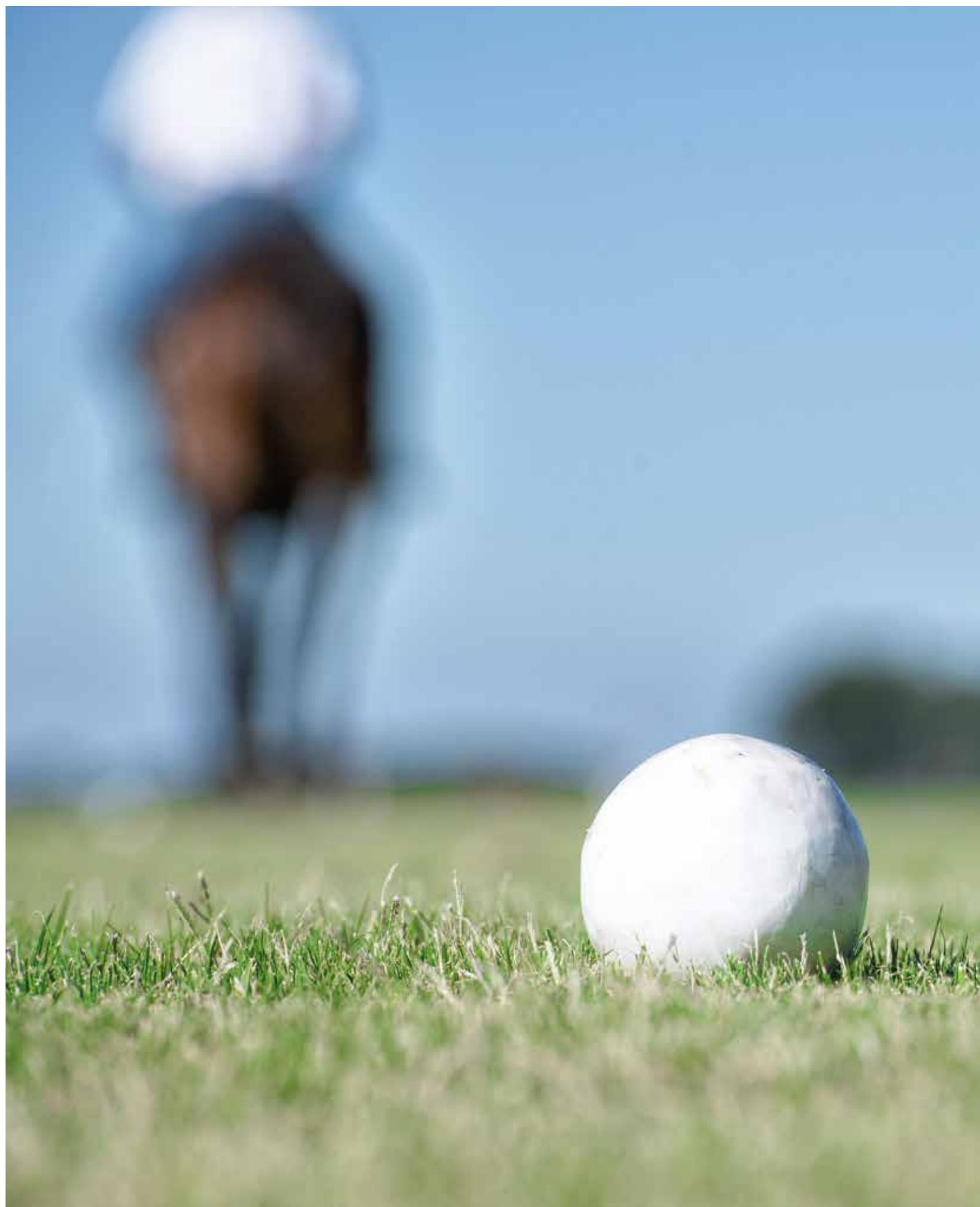


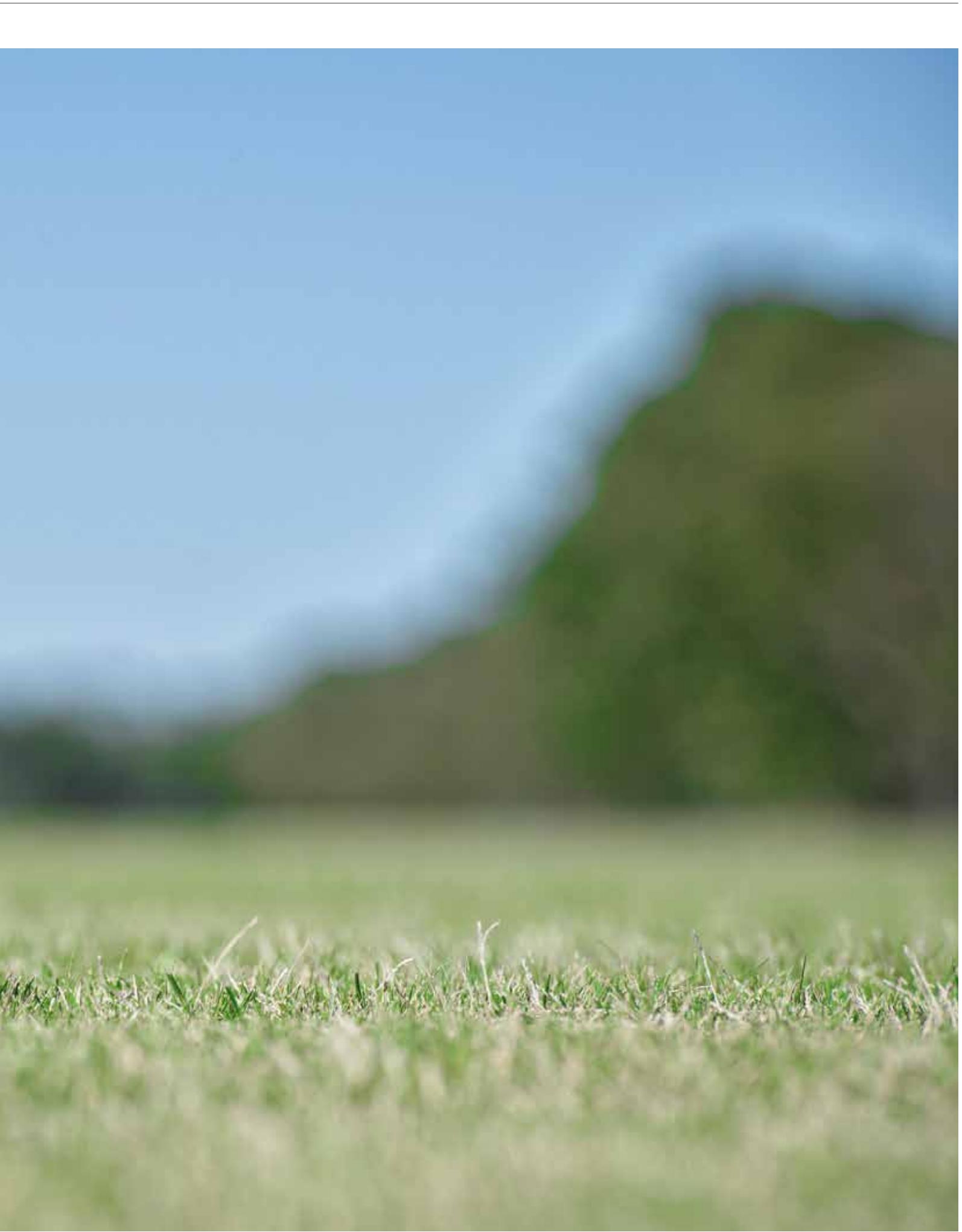
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